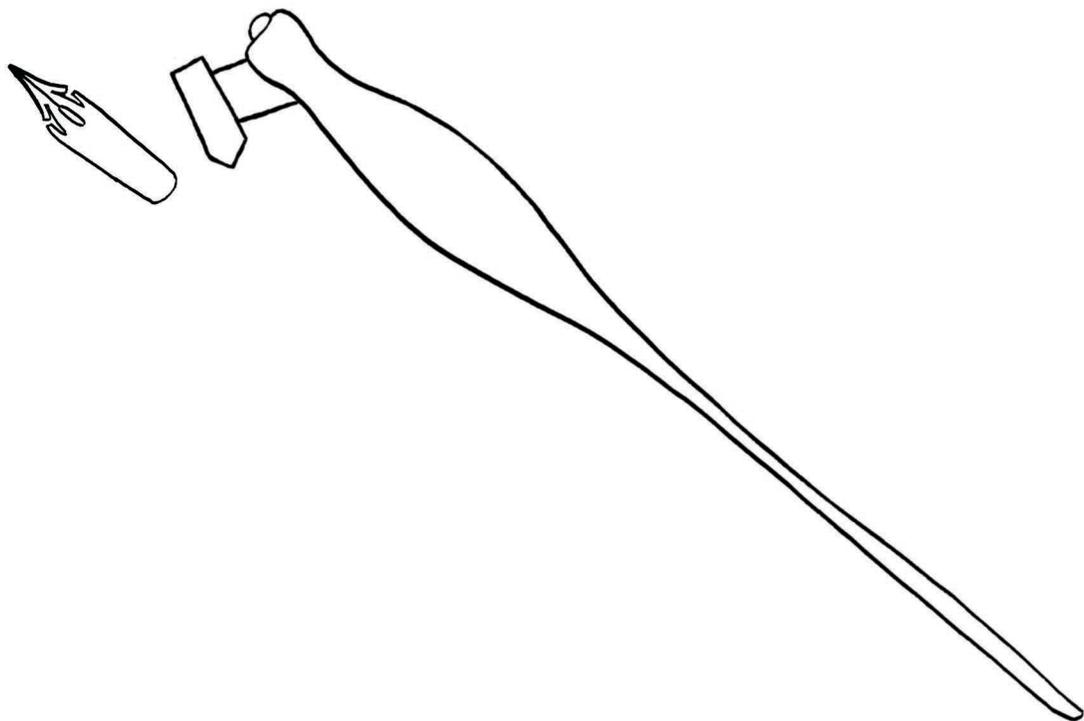


ROADMAP

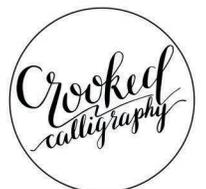
TO

CONFIDENT

calligraphy



CREATED BY SHINAH
CALLIGRAPHY MENTOR



one
motherfucker
step at a
time



Hey! Is this you?

You've seen those **beautiful calligraphy** videos on Instagram. And you REALLY want to be able to do that yourself.

BUT! It seems kinda **intimidating** (ok maybe SUPER intimidating)...And you have NO IDEA where to start.

Or maybe you even bought some stuff and gave it a try... But DAMN, it just **looked butt ugly!**

Well don't beat yourself up, because it ISN'T. YOUR. FAULT. I actually made the exact same mistake!

I wanted to do calligraphy so I just googled "calligraphy pen" and bought the first thing that popped up...And it did NOT go well. It was nothing like the calligraphy I had seen all over social media.

So you know what I did? I GAVE UP ON IT! For MONTHS!

And I DON'T want that to happen to you.

Because when I finally came back to calligraphy, **I was able to build a thriving business within a couple years. One that supports me and lets me work at home every day, in my stretchy pants, with my two little dogs.** Occasionally, I stop work early and head to Disneyland for the afternoon.

I have a life that I could NEVER have imagined... especially when I was working 80-hr weeks as a corporate attorney.

And now it's a reality. Because I found a creative skill that I LOVE and that people PAY ME for.

But it almost didn't happen.

So I wanted to lay out the exact steps YOU need to follow in order to MASTER modern, pointed-pen calligraphy.

If you have any questions, make sure to join my Instagram community (@CrookedCalligraphy) and message me directly over there! Over 75,000 calligraphy lovers agree it's THE PLACE to go for guidance and inspiration!

xo,
Shinah

Creator and Calligraphy Mentor
= Modern Calligraphy 101 =





1

START WITH THE RIGHT TOOLS!

For modern, pointed-pen calligraphy, you need four things:

- 1) the right kind of NIB,
- 2) a nib HOLDER that fits your nib and your specific grip
- 3) INK suitable for calligraphy
- 4) smooth, heavy-weight PAPER

2

PREP YOUR TOOLS THE RIGHT WAY

Most people skip this step! Make sure you clean your nib, insert your nib into your holder correctly, set-up your paper at the correct angle, and dip your nib into your ink the right way. (Yes, there's a wrong way to dip into your ink.)

3

HOLD YOUR CALLIGRAPHY PEN CORRECTLY

Get the right grip (three fingers around the barrel), nib angle (shallow to the page), nib rotation (vent hole facing up) and nib position (lined up parallel to the slant lines). This is by far the HARDEST thing to get right, so take your time and learn good habits from the start.

4

LEARN THE 8 BASIC CALLIGRAPHY SHAPES

These basic shapes that can be combined together to form all of the lowercase letters. Don't waste your time practicing 26 individual letters. Just practice 8 shapes and watch ALL of your letters improve. WAY. MORE. QUICKLY.

5

MASTER ONE CONNECTING STROKE

This one stroke will help you connect all of your letters together, no matter what letters they are. If you don't understand how connections work, then no matter how perfect your letters are - your words and sentences will always look OFF.

6

LEARN TO CRITIQUE AND TROUBLESHOOT

If you learn how to fix your own work, you'll never feel frustratingly stuck. Yes, it will take time and practice to get smooth, elegant calligraphy, but at least you'll know that you're headed in the right direction. Instead of practicing bad habits and getting nowhere.

MISTAKES TO AVOID!

It's easy to get lost along the way. Here are the mistakes I want to make sure you avoid...

Mistake 1

Buying the first "Calligraphy Kit" that you see

Just because it says "calligraphy pen", doesn't mean it'll create the kind of calligraphy you want. There are different types of calligraphy nibs (broad-edge, round, monoline, etc.) But you want to look for flexible, pointed metal nibs.

And just because it says "calligraphy ink" doesn't mean it'll work for you! I always recommend that beginners start with ink that's a little thicker, like Sumi Ink.

I also recommend that right-handed people start with an oblique holder and left-handed people start with a straight holder. (Oh, and you also want to make sure that your holder is sized for your nib). See what I mean about there being a LOT to this calligraphy thing?

Mistake 2

Jumping straight into letters

...without understanding the fundamentals. If you're not holding your calligraphy pen the right way, then you can practice letters ALL. DAY. LONG. and they still will not look good. Your lines will be shaky, you'll get ink blobs, and your downstrokes will look raggedy and uneven. And, even if you figure out the right technique, if you skip learning the 8 basic shapes, then something will always look a little "off" with your calligraphy. And you won't know why!

Mistake 3

Trying to copy the cool shit you see on Instagram

... and then giving up when it doesn't turn out right. Calligraphy takes time. You can totally do it, but it really helps to have guidance in the beginning, to get over those little hiccups that no one ever tells you about. I know all those timelapse videos on Instagram make it look smooth and easy. But, I practiced at least 2 hours a day, for two full months, before I felt "good enough" to start posting stuff online. And that was AFTER I had taken a 3-hour beginner workshop to get started!

HEY! DON'T GO YET!!

Learn my proven SYSTEM that has helped thousands of students learn modern, pointed-pen calligraphy in just 8 short weeks.

Even if you're not "artistic" or "creative"... heck, even if you have terrible handwriting!

Here's what you'll take away from this FREE info-packed 60-minute workshop:

- My signature 4-Step System for Calligraphy Mastery - that takes pointed pen calligraphy from intimidating to DOABLE



- How to get good at calligraphy QUICKLY, without practicing for hours a day



- The three biggest MISTAKES that most calligraphy beginners make - so you don't waste your time!



- How to gain CONFIDENCE, so that you can actually make money from your calligraphy passion



CLICK HERE TO GRAB YOUR SEAT!

when you start
doing what
you really
want,
the world opens
up to you...